



### **CAUTION NOTICE – BEWARE OF FRAUD**

Reliance Retail Limited (“RRL”) is the worldwide owner of the brands “Campa” including but not limited to all its forms and variations.

It has come to the notice of RRL that various third parties are fraudulently approaching the general public, seeking advance payments for processing appointment as a distributor/stockist and for delivery of the products under the aforementioned brand names:

- (a) through fake email IDs as well as fake domain names/website links which may appear confusingly similar or identical with RRL or its brands “Campa” and “Campa Cola” including but not limited to all its forms and variations ;
- (b) through Social Media Apps such as WhatsApp/Facebook/Instagram/Twitter by fraudulently creating fake profiles and including the logo of RRL and/or logo of Reliance and/or trademark/logo of brands “Campa” and “Campa Cola” including but not limited to all its forms and variations as part of their profile picture and deceiving the innocent public with false promises of appointment as distributor/stockist.

### **CUSTOMERS, GENERAL PUBLIC AND PROSPECTIVE CUSTOMERS ARE HEREBY CAUTIONED:**

- (i) To exercise caution against fraudulent third parties who may use fake email IDs, fake profiles on Social Media (WhatsApp, Facebook, Instagram, Twitter, etc.), false domains, false websites, false telephone numbers and false advertisements through various means, thereby impersonating themselves to be associated with RRL or associated with its brands and claim to offer promotional offers, collect customer account details, ask for advance money to be appointed as distributor/stockist of the products under the aforementioned brand names;
- (ii) That, RRL or its Group Companies or any of its representatives will NOT call for any advance payment of money from any of its prospects/customers;
- (iii) That an RRL email ID contains @ril.com ALONE and does NOT contain any other domain name such as Gmail/Yahoo/Rediff/Ymail, etc., or in any other form or variation;
- (iv) To exercise caution against fraudulent third parties deceiving any of RRL’s prospects/customers with fictitious offers of appointment of distributor/stockist of the products under the aforementioned brand names, by calling RRL’s prospects/customers through unidentified phone numbers, fake email ids, fake website/domain and/or through any other physical or electronic medium and styling themselves to be an employee/representative of RRL and/or its Group Companies.
- (v) Before dealing with such fraudulent third parties and/or responding/accessing any fraudulent advertisements, telephone calls, emails and website/domain, to protect oneself against any fraud and criminal acts of the perpetrators, it is advised to act responsibly and solely obliged to verify:
  - (a) by reaching out to the official customer care number of RRL; and/or

(b) the veracity of such claims from the Company's official website:  
<https://campabeverages.com/>.

Please note that any person dealing with such fraudulent third parties will be dealing with the false claims and asks, at his/her own risk and responsibility. RRL and/or any of its Group Companies will not be responsible for any loss suffered or otherwise in this respect.

General Public and prospective customers are also advised to report any suspicious incident and/or incident of soliciting money under false pretence as a result of these fraudulent acts and practices at:  
[RRCB.Grievance@zmail.ril.com](mailto:RRCB.Grievance@zmail.ril.com).